



STORIES
AGAINST
STIGMA

2025

ANNUAL IMPACT REPORT

MISSION & VISION

Stories Against Stigma is an advocacy project dedicated to ending the stigma surrounding disabilities, age, race, gender, and mental health.

Our mission is to make the world a more inclusive and understanding place for all people. We believe in the power of a story to change the world and to create lasting change.

450

Website visitors

20

Educational Social Media Posts

14

Unique merchandise designs created

Thank-you!

Thank you for your incredible support of Stories Against Stigma throughout 2025, our second year of action! Your commitment helped us further our mission to break down stigma and build a more inclusive world for all.



PROJECTS

Stigma Awareness Merchandise Shop

Educational Content

Children's Book Publication

DETAILS

Stories Against Stigma introduced a values-aligned merchandise line featuring 14 original designs, using wearable messaging as a sustainable and accessible tool to raise awareness and spark everyday conversations about stigma.

Through social media and story sharing, SAS continues to make strides into the community narrative, helping to shape and inspire conversations worldwide.

The Story of Faith is currently in the process of being translated to Dutch and the hope is that this translation will be available in 2026.

68

Instagram Followers

29 Countries actively engaged in SAS content

GLOBAL COMMUNITY ENGAGEMENT

29 Countries Engaged in Our Educational Content

